



PROJECT OVERVIEW.

Client: Stella Artois

Agency: TLA Worldwide

SPACECUBE was thrilled to provide the modular infrastructure for the Stella Artois pop-up bar, at the 2020 Australian Open. Impressively striking and spanning a large space within the Grand Slam Oval, guests were able to relax in the bar, lower deck or roof top terrace. Built using eleven cubes, one mini cube, four curved mini cubes, four roof terrace, two pitched roof mezzanine sections and our two-metre stair module.

SPACECUBES

11 x Cubes, 1 x Mini Cube, 4 x Curved Mini Cubes, 4 x Roof Terrace, 2 x Pitched Roof Mezzanine Sections, 1 x 2m Stair Module.

LOCATION

Australian Open, Melbourne.

FLOOR AREA 318 sqm

FOOT PRINT 254 sqm



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